

# AI for All

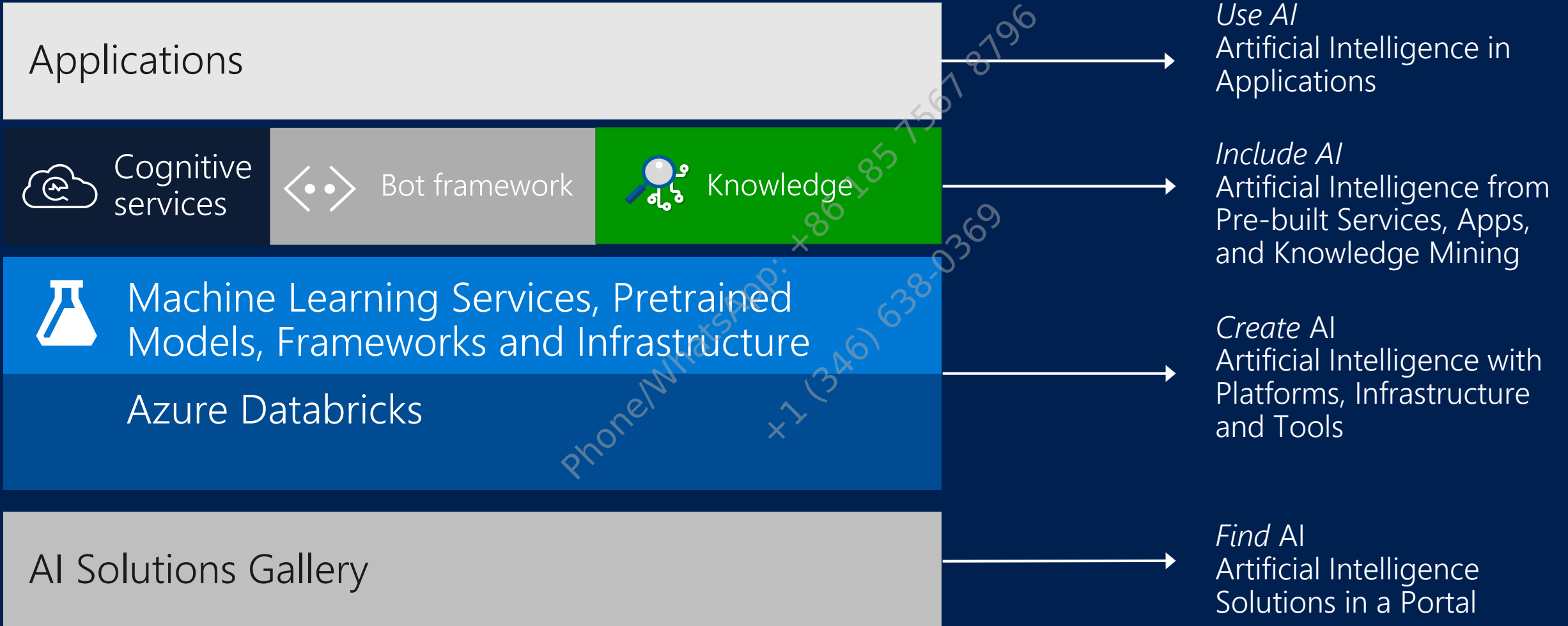
## What to Use When

Chris Testa-O'Neill  
Applied Data Scientist  
Microsoft

Phone/WhatsApp: +86 185 7567 8796  
+1 (346) 638-0369



# The Azure AI Landscape





# Use AI - Applications

Office 365

Dynamics 365

SwiftKey

Pix

Customer Service and Support

Skype

Teams

Calendar.help

Phone/WhatsApp: +86 785 7567 8796  
+1 (347) 638-0369

Resource: PowerPoint Translator

<http://tinyurl.com/ycdt7rzn>

Resource: Demo Flash-Fill

<https://tinyurl.com/ybpwysyy>

Phone/WhatsApp: +86 185 7567 8796  
+1 (214) 638-0369



# Include AI - Services

Cognitive Services

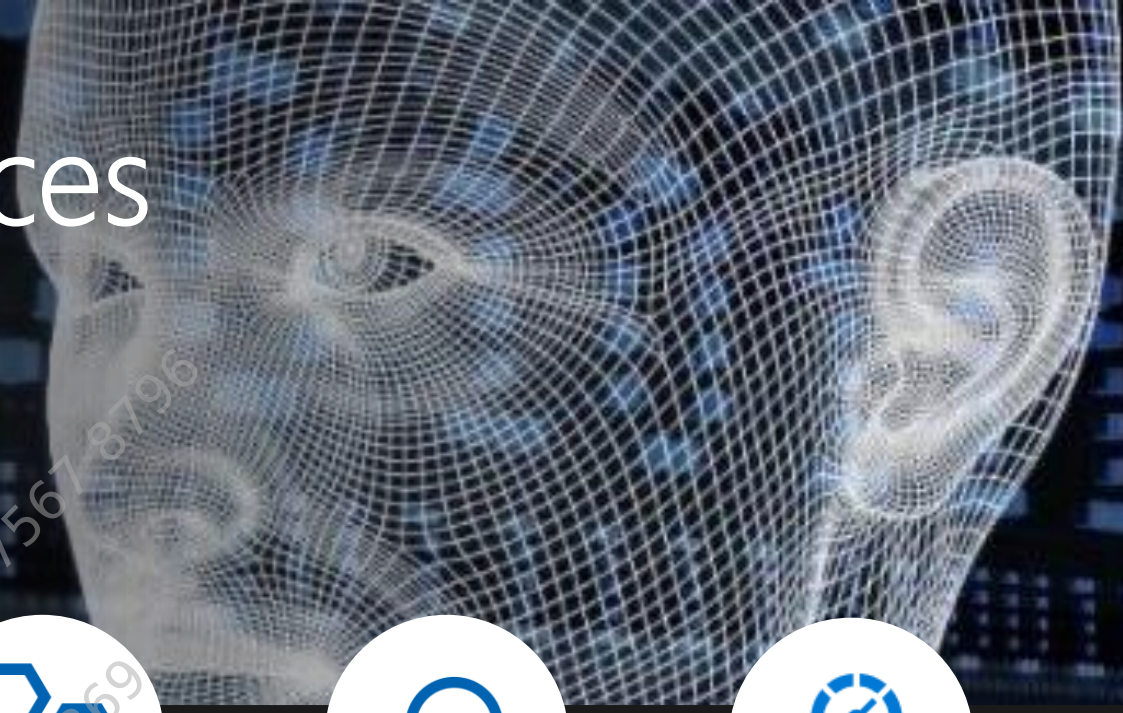
Bot Framework

Knowledge Mining

Phone/WhatsApp: +86185 7567 8796  
+1 (366) 634-0369

# Microsoft Cognitive Services

Give your apps a human side



## Vision

From faces to feelings, allow your apps to understand images and video



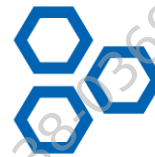
## Speech

Hear and speak to your users by filtering noise, identifying speakers, and understanding intent



## Language

Process text and learn how to recognize what users want



## Knowledge

Map complex information and data in order to solve specific tasks



## Search

Access billions of web pages, images, videos, and news with the power of Bing



## Anomaly Detection

Add anomaly detection capabilities to your apps to identify problems as soon as they occur

Phone/WhatsApp: +1 (346) 638-11359  
+86 185 7567 8796

# Microsoft Cognitive Services



## Vision



## Speech



## Language



## Knowledge



## Search



## Anomaly Detection

Video Indexer

Computer Vision

Face

Emotion

Content Moderator

Custom Vision

Speaker Recognition

Bing Speech

Custom Speech

Translator Speech

Unified Speech

Speech to Text  
w. Custom Speech

Text to Speech  
w. Custom Voice

Speech Translation  
w. Custom Translator

Text Analytics

Bing Spell Check

Translator Text

Language Understanding  
(LUIS)

Custom Vision

QnA Maker

Azure Search

Bing Entity Search

Bing Autosuggest

Bing Search

Web Search

Image Search

News Search

Video Search

Bing Statistics add-in

Bing Visual Search

Bing Custom Search

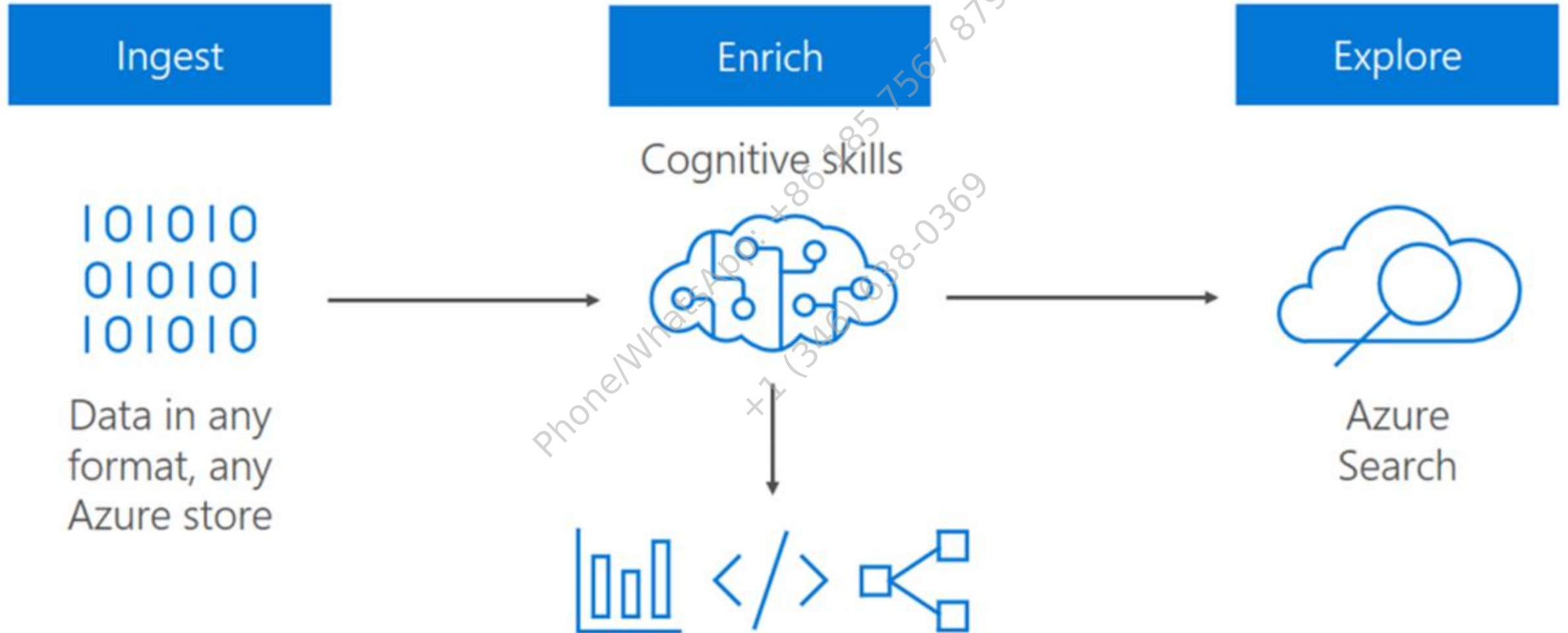
Automatic Detection

Powerful Inference  
Engine

Customizable Settings

# Knowledge Mining


Cognitive Search: AI-first content understanding




# Bot Framework - Engage with your users

A natural language interface across all conversation channels


## Insights




**Provide information**



**Perform tasks**

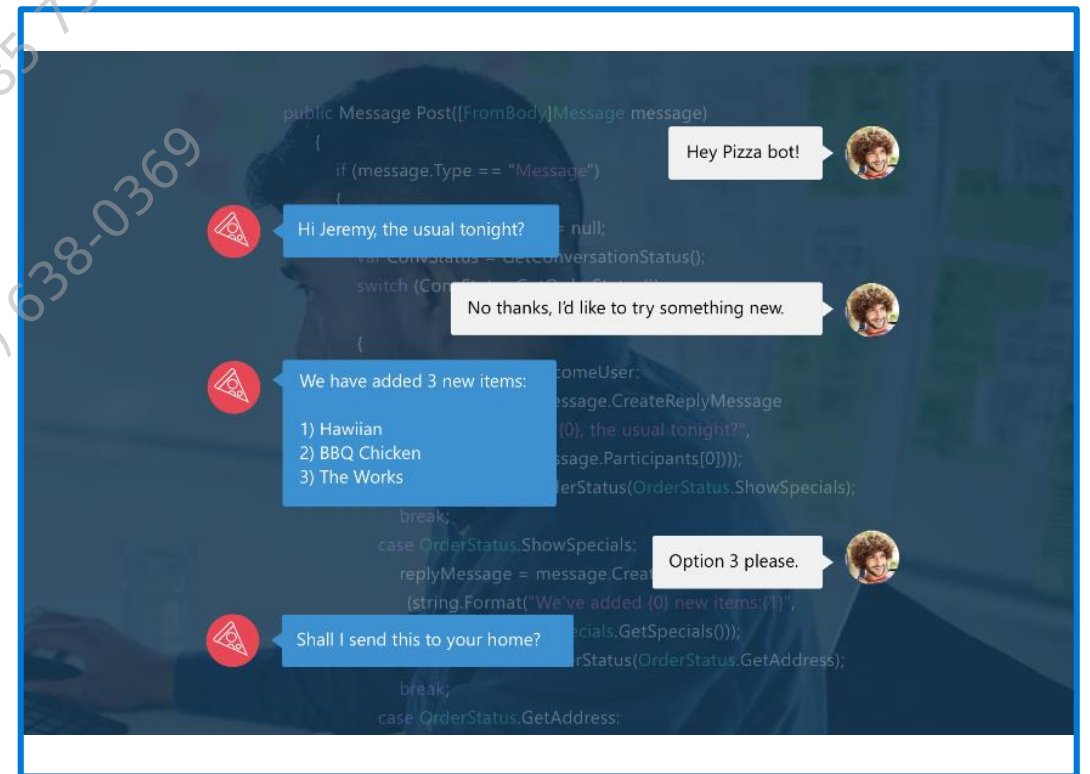


**Make recommendations**



**Capture information**

## Operationalization



The screenshot shows a chatbot interface with a dark background. On the left, there is a vertical list of code snippets in a light blue font, partially obscured by a watermark. The code includes a `Post` method signature and a `switch` statement. On the right, there is a chat conversation with a user and a bot. The user's messages are in white bubbles, and the bot's responses are in blue bubbles. The bot's responses include a list of pizza items and a confirmation question.

```
public Message Post([FromBody]Message message)
{
    if (message.Type == "Message")
    {
        var ConversationStatus = GetConversationStatus();
        switch (ConversationStatus)
        {
            case OrderStatus.ShowSpecials:
                break;
            case OrderStatus.ShowSpecials:
                replyMessage = message.CreateReplyMessage(
                    string.Format("We've added (0) new items: {1}",
                        specials.GetSpecials()));
                ConversationStatus(OrderStatus.GetAddress);
                break;
            case OrderStatus.GetAddress:
                break;
        }
    }
}
```

Hey Pizza bot!

Hi Jeremy, the usual tonight?

No thanks, I'd like to try something new.









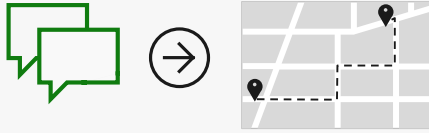










We have added 3 new items:

- 1) Hawiian
- 2) BBQ Chicken
- 3) The Works

Option 3 please.

Shall I send this to your home?

# Examples of real-world applications

Vision 	Speech 	Language 	Knowledge 	Search 								
<p> What is in the image or video?</p> <p><b>Intelligent Image insights</b></p> 	<p> Give me directions to the nearest local branch</p> <p><b>Speech to text</b></p> 	<p> Play today's customer call recording</p> <p><b>Natural Language Processing</b></p> <div data-bbox="1096 797 1531 976" style="border: 1px solid gray; padding: 5px;"> <p>Intent: PlayCall            Content: Customer#            DateTime.date: today</p> </div> <p></p> <p>Now Playing            11/29/2016 Customer Call</p>	<p> QnA Pair of this site?</p> <p><b>Automatic extraction of questions and answers</b></p> <div data-bbox="1583 777 1981 1166" style="border: 1px solid gray; padding: 5px;"> <p>What are your hours today?</p> <p>Today we are open from 7:00 AM to 10:00 PM.</p> <p>Do you have vegetarian options?</p> <p>Yes, we have vegetarian options available.</p> </div>	<p> Search for 'fraud prevention'</p> <p><b>Intelligent web search</b></p> <div data-bbox="2046 733 2497 1141" style="border: 1px solid gray; padding: 5px;"> <p> <b>Information Communications Media Market News</b>            It also investigates the top three expected Fraud Detection and Prevention programs, in terms of demand in key markets...</p> <p> <b>The Big Question: In-House or Outsourced Fraud Protection?</b>            First, let's point out that there is not one absolute answer—there are "pros" and "cons" to each. Those who favor in-house...</p> <p> <b>How to Protect Your Business from Online Fraud this Holiday Season</b>            Michael heads fraud prevention tool. Online and mobile shopping are expected to continue growing apace...</p> </div>								
<table border="1" data-bbox="106 995 557 1214"> <tr> <td>Category</td> <td>People; 5 faces</td> </tr> <tr> <td>Adult/Racy?</td> <td>False/False</td> </tr> <tr> <td>Dominant colors</td> <td></td> </tr> <tr> <td>Accent color</td> <td></td> </tr> </table> <p><b>Computer Vision</b></p>	Category	People; 5 faces	Adult/Racy?	False/False	Dominant colors		Accent color		<p>Convert spoken audio to text</p> <p>Convert text to spoken audio</p> <p>Extract intent of user</p> <p><b>Speech Service</b></p>	<p><b>Language Understanding</b></p>	<p><b>QnA Maker</b></p>	<p><b>Bing News Search</b></p>
Category	People; 5 faces											
Adult/Racy?	False/False											
Dominant colors												
Accent color												



# Infrastructure and Tools

Data Science Process  
Pretrained Models  
Azure Databricks  
Services and Frameworks  
Infrastructure

Phone/WhatsApp: +91 85 7567 8796  
+1 (345) 688-0366

# Data Science Process

## Business Understanding

- Define Objectives
- Identify Data Sources

## Data Acquisition and Understanding

- Ingest Data
- Explore Data
- Update Data

## Modeling

- Feature Selection
- Create and Train Model

## Deployment

- Operationalize

## Customer Acceptance

- Testing and Validation
- Handoff
- Re-train and re-score

[aka.ms/tdsp](https://aka.ms/tdsp)

# Machine Learning on Azure

## Sophisticated pretrained models

To accelerate solution development with easy to use pretrained models



Vision



Speech



Language



Search

*Cognitive Services*

## Popular frameworks

Build sophisticated deep learning solutions



Pytorch



TensorFlow



Keras



Onnx

## Productive services

Empower your development teams



Azure  
Databricks



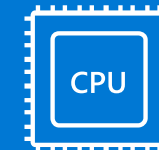
Azure  
Machine Learning



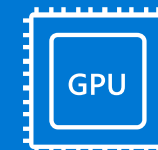
Machine Learning  
VMs

## Powerful infrastructure

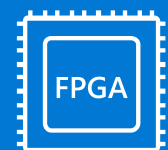
Accelerate time to value



CPU



GPU



FPGA



# Popular Frameworks

Use your favorite deep learning frameworks



TensorFlow



PyTorch



Scikit-Learn



MXNet



Chainer



Keras



without getting locked into one framework



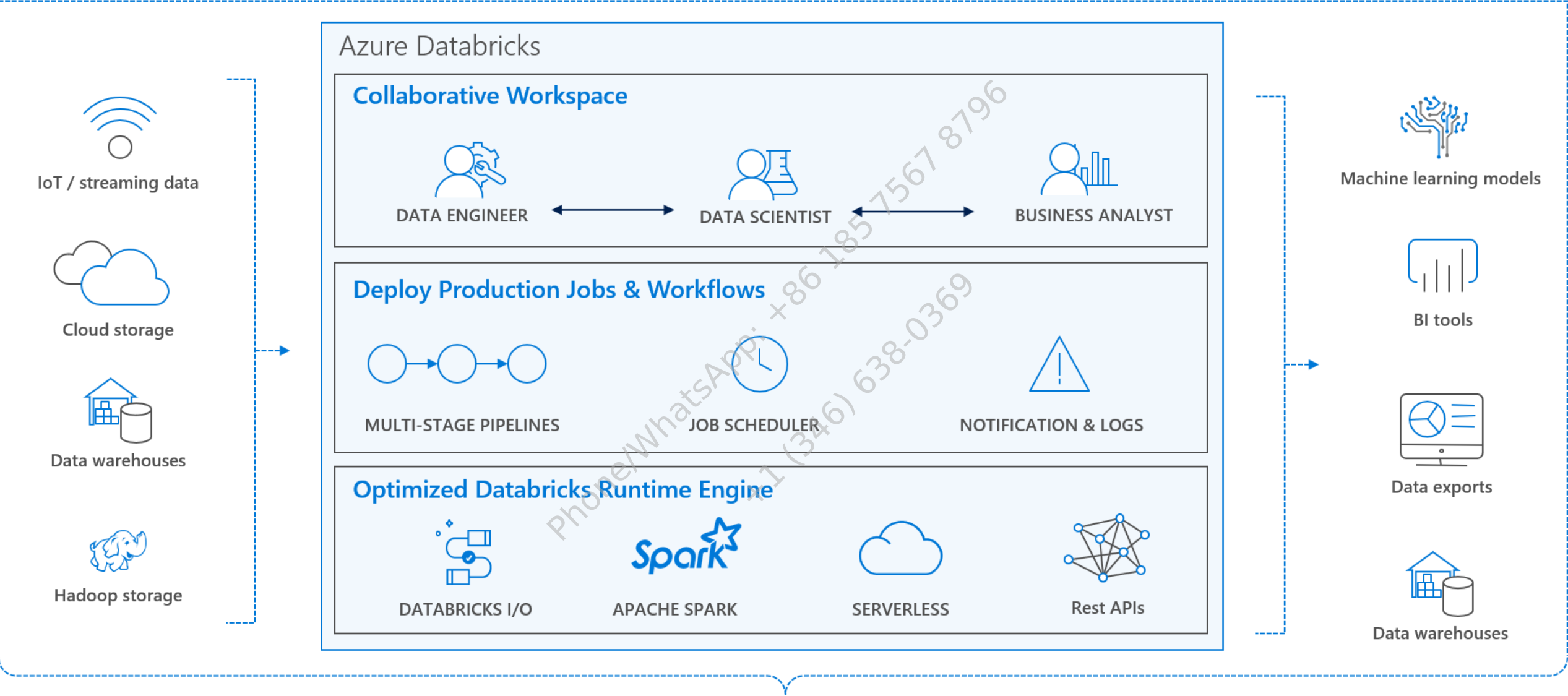
ONNX

Community project created by Microsoft and Facebook

Use the best tool for the job. Train in one framework and transfer to another for inference

Phone/WhatsApp: +86 185 7567 8796  
+1 (346) 638-0369

# Azure Databricks



Enhance Productivity


Build on secure & trusted cloud

Scale without limits

# Azure Machine Learning for Visual Studio and Code

Extension: Azure Machine Learning - Visual Studio Code

☰ Untitled-1 ● ☰ Extension: Azure Machine Learning ✕



## Azure Machine Learning

ms-toolsai.vscode-ai **Preview**

Microsoft | 🔄 267,587 | ★★★★★ | Repository | License

Visual Studio Code extension for Azure Machine Learning

**Disable** **Uninstall**

[Details](#) [Contributions](#) [Changelog](#) [Dependencies](#)

---

## Azure Machine Learning for Visual Studio Code

Azure Machine Learning for Visual Studio Code, previously called Visual Studio Code Tools for AI\*\*, is an extension to easily build, train, and deploy models using the [Machine Learning service](#).

### Getting Started

- [Installation](#)
- [Getting started with Azure Machine Learning for Visual Studio Code](#)
- [Create and manage Azure compute targets](#)
- [Train and tune models](#)
- [Deploy and manage models](#)
- [Release notes](#)

With Azure Machine Learning service, you can:

# Data Science Virtual Machine

[Home](#) > [New](#) > [Data Science Virtual Machine for Linux \(Ubuntu\)](#)

## Data Science Virtual Machine for Linux (Ubuntu)

Microsoft



### Data Science Virtual Machine for Linux (Ubuntu)

Microsoft

Create

Save for later

The Data Science Virtual Machine for Linux is an Ubuntu-based virtual machine image that makes it easy to get started with deep learning on Azure. The Microsoft Cognitive Toolkit, TensorFlow, MXNet, Caffe, Caffe2, Chainer, NVIDIA DIGITS, Deep Water, Keras, Theano, Torch, and PyTorch are built, installed, and configured so they are ready to run immediately. The NVIDIA driver, CUDA 9, and cuDNN 7 are also included. All frameworks are the GPU versions but work on the CPU as well. Many sample Jupyter notebooks are included. TensorFlow Serving, MXNet Model Server, and TensorRT are included to test inferencing.

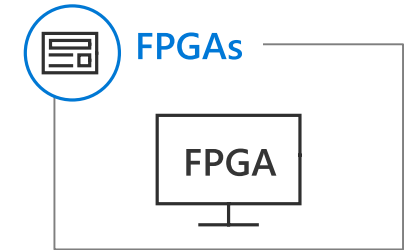
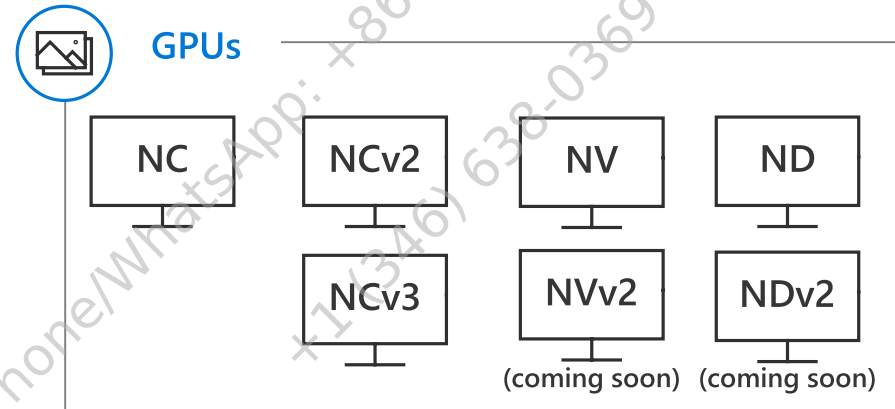
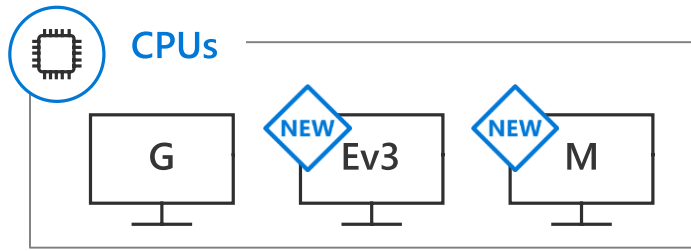
The Data Science Virtual Machine for Linux also contains popular tools for data science and development activities, including:

- Microsoft R Server 9.3 with Microsoft R Open 3.4.3, MicrosoftML package with machine learning algorithms, RevoScaleR and revoscalepy for distributed and remote computing, and R and Python Operationalization
- Anaconda Python 2.7 and 3.5
- JupyterHub with sample notebooks
- Spark local 2.3.1 with PySpark and SparkR Jupyter kernels
- Single node local Hadoop
- Azure command-line interface
- Visual Studio Code, IntelliJ IDEA, PyCharm, and Atom
- H2O, Deep Water, and Sparkling Water
- Julia
- Vowpal Wabbit for online learning
- xgboost for gradient boosting
- SQL Server 2017
- Intel Math Kernel Library

You can view a full list of installed tools for the Linux edition [here](#).



# Azure ML/AI Infrastructure



Phone/WhatsApp: +86 185 7567 8796  
+1 (346) 638-0369



# AI Solution Portal

Phone/WhatsApp: +86 185 7567 8796  
(346) 638-0369

TUTORIAL

# Call an operationalized Microsoft Cognitive Toolkit model from an Android app

By [Don Glover \(Zensa Inc\)](#) for [Microsoft](#) • April 6, 2017

2 likes

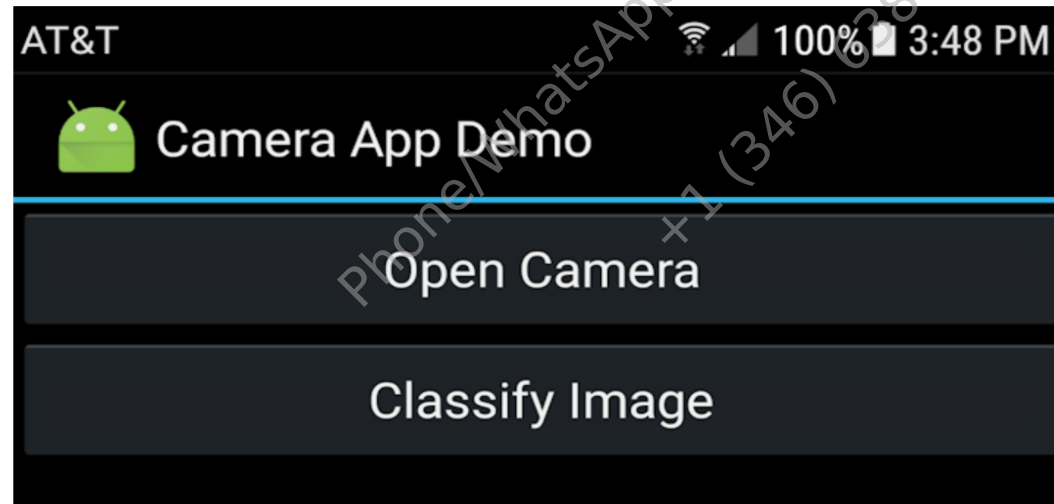


## Summary

This sample shows you how to deploy a pretrained Microsoft Cognitive Toolkit image classification model (Resnet) as a real-time web service. You will then write a mobile app that can take a picture and pass it to the service for classification.

## Description

Once you have deployed the model as a web service and built the mobile app you should get results similar to those shown in the following image:



[View Code](#)

+ Add to Collection

1491 views

### RELATED ITEMS

- [Cognitive Toolkit Evaluation on Azure](#)  
TUTORIAL by Microsoft
- [Cognitive Toolkit 203: Reinforcement ...](#)  
TUTORIAL by Microsoft
- [Cognitive Toolkit Tutorial: Getting Star...](#)  
TUTORIAL by Microsoft

[See all related items](#)

### RELATED LINKS

### TAGS

[Report Abuse](#)

Resource: AI Gallery

<https://gallery.azure.ai>

Phone/WhatsApp: +86 185 7567 8796  
+1 (346) 638-0369

# Start AI with Ethics

Microsoft believes that AI technology should embody the following principles:

- Fair - AI must maximize efficiencies without destroying dignity and guard against bias
- Accountable - AI must have algorithmic accountability
- Transparent - AI must be transparent
- Ethical - AI must assist humanity and be designed for intelligent privacy

<https://aka.ms/ai-ethics>

Thank you

@ctesta\_oneill

<https://www.linkedin.com/in/ctestaoneill/>

# References

Phone/WhatsApp: +86 185 75612796  
+1 (346) 638-0369

<http://microsoft.com/ai>

[http:// aka.ms/ai-landscape](http://aka.ms/ai-landscape)

# Resource: Vision Demo and Code Bootcamp

<https://tinyurl.com/zejavwf>

<https://tinyurl.com/yb79dqna>

Field Resource: Bot Bootcamp

<https://tinyurl.com/yah8rxpc>

Phone/WhatsApp: +86 185 7567 8749  
+1 (346) 638 9369

# Demo and Technical Links

- [AI Portal – Technical Content and Demos](#)

## Machine Learning/Deep Learning

Description	Title and Link	Audience	Add'l Notes
Demo	<a href="#">Azure Databricks Spark Streaming</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/Azure/data-ai-iot/tree/master/databricks">https://github.com/Azure/data-ai-iot/tree/master/databricks</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/Azure/data-ai-iot/raw/master/databricks/assets/notebooks/AzureDatabricks-SampleNotebooks.zip">https://github.com/Azure/data-ai-iot/raw/master/databricks/assets/notebooks/AzureDatabricks-SampleNotebooks.zip</a>	TSP, CSA, GBB	These are 3 sample Databricks Notebooks
Demo	<a href="#">Seeing AI iOS App</a>	AE, PSS, SSP, TSP, CSA, GBB	
Demo	<a href="https://www.what-dog.net/">https://www.what-dog.net/</a>	AE, PSS, SSP, TSP, CSA, GBB	
Reference Architecture	<a href="#">Image classification with convolutional neural networks</a>	TSP, CSA, GBB	
Workshop	<a href="#">Data Science VM and Deep Learning VM Currency Detector</a>	TSP, CSA, GBB	
Workshop	<a href="#">ImageClassificationCIFAR-10 MLADS Deep Learning Tutorial</a>	TSP, CSA, GBB	
Workshop	<a href="#">Deep Learning Lab (Japanese)</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/Azure/AzureChestXRay">https://github.com/Azure/AzureChestXRay</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/xiaoyongzhu/SeeingAI-Currency-Detection">https://github.com/xiaoyongzhu/SeeingAI-Currency-Detection</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/Azure/data-ai-iot">https://github.com/Azure/data-ai-iot</a>	TSP, CSA, GBB	
Competition	<a href="#">Amazon Deep Learning AMLs</a>	TSP, CSA, GBB	
Competition	<a href="#">GCP Cloud Datalab</a>	TSP, CSA, GBB	

# Demo and Technical Links

- [AI Portal – Technical Content and Demos](#)

## Create AI Agents

Description	Title and Link	Audience	Add'l Notes
Demo	<a href="#">Litware Insurance</a>	SSP, TSP, CSA, GBB	The sign in to all Litware Bots is Username: Bot Password: Azure
Demo Script	<a href="#">Demo Script</a>	SSP, TSP, CSA, GBB	
Demo	<a href="#">Litware Bank</a>	SSP, TSP, CSA, GBB	The sign in to all Litware Bots is Username: Bot Password: Azure
Demo	<a href="#">Litware Manufacturing</a>	SSP, TSP, CSA, GBB	The sign in to all Litware Bots is Username: Bot Password: Azure
Demo	<a href="#">Litware Lifestyle (Retail)</a>	SSP, TSP, CSA, GBB	The sign in to all Litware Bots is Username: Bot Password: Azure
Code Samples	<a href="https://github.com/Microsoft/BotFramework-Samples/tree/master/StackOverflow-Bot">https://github.com/Microsoft/BotFramework-Samples/tree/master/StackOverflow-Bot</a>	TSP, CSA, GBB	
Code Samples	<a href="https://github.com/Azure/ConferenceBuddy">https://github.com/Azure/ConferenceBuddy</a>	TSP, CSA, GBB	
Workshop	<a href="#">Bot in a Day</a>	TSP, CSA, GBB	This material is probably being updated
Documentation	<a href="#">Azure Bot Service</a>	TSP, CSA, GBB	
Video	<a href="#">Stack Overflow Video</a>	SSP, TSP, CSA, GBB	
Video	<a href="#">Microsoft AI overview for developers : Build 2018</a>	SSP, TSP, CSA, GBB	Noelle LaCharite does the Litware Lifestyle demo 15 minutes into Harry Shum's Keynote
Reference Architecture	<a href="https://github.com/Azure/ConferenceBuddy/blob/master/README.md">https://github.com/Azure/ConferenceBuddy/blob/master/README.md</a>	SSP, TSP, CSA, GBB	
Reference Architecture	<a href="https://azure.microsoft.com/en-us/services/bot-service/">https://azure.microsoft.com/en-us/services/bot-service/</a>	SSP, TSP, CSA, GBB	Three diagrams under the Explore Azure Bot Service scenarios heading

# Demo and Technical Links

- [AI Portal – Technical Content and Demos](#)

## Create AI Apps

Description	Title and Link	Audience	Add'l Notes
Demo	<a href="#">JFK Files</a>	SSP, TSP, CSA, GBB	
Demo	<a href="#">Intelligent Kiosk Demo App</a>	SSP, TSP, CSA, GBB	
Demo Script Files	<a href="#">Mall Kiosk Script Files</a>	SSP, TSP, CSA, GBB	
Demo	<a href="#">AI.lab</a>	SSP, TSP, CSA, GBB	
Demo	<a href="https://aidemos.microsoft.com/">https://aidemos.microsoft.com/</a>	SSP, TSP, CSA, GBB	
Demo	<a href="#">Seeing AI iOS App</a>	AE, PSS, SSPTSP, CSA, GBB	
Demo	<a href="#">Translator App</a>	AE, PSS, SSPTSP, CSA, GBB	
Demo	<a href="https://how-old.net">https://how-old.net</a>	AE, PSS, SSPTSP, CSA, GBB	
Demo	<a href="https://www.what-dog.net/">https://www.what-dog.net/</a>	AE, PSS, SSPTSP, CSA, GBB	
Code Samples	<a href="https://github.com/Microsoft/AzureSearch_JFK_Files/blob/master/README.md">https://github.com/Microsoft/AzureSearch_JFK_Files/blob/master/README.md</a>	TSP, CSA, GBB	
Book	<a href="#">Developer's Guide to Building AI Applications</a>	SSPTSP, CSA, GBB	
Documentation	<a href="#">Azure Cognitive Search</a>	SSPTSP, CSA, GBB	
Documentation	<a href="#">Azure Cognitive Services</a>	SSPTSP, CSA, GBB	
Blog	<a href="https://azure.microsoft.com/en-us/blog/topics/cognitive-services/">https://azure.microsoft.com/en-us/blog/topics/cognitive-services/</a>	SSPTSP, CSA, GBB	
Blog	<a href="https://azure.microsoft.com/en-us/blog/topics/artificial-intelligence/">https://azure.microsoft.com/en-us/blog/topics/artificial-intelligence/</a>	SSPTSP, CSA, GBB	

# Demo and Technical Links

- [AI Portal – Technical Content and Demos](#)

## General Education

Description	Title and Link	Audience	Add'l Notes
Education	<a href="https://aischool.microsoft.com/learning-paths">https://aischool.microsoft.com/learning-paths</a>	AE, PSS, SSP,TSP, CSA, GBB	AI School
Education	<a href="#">AI for Earth</a>	AE, PSS, SSP,TSP, CSA, GBB	
Education	<a href="#">Learn AI Bootcamp</a>		

Phone/WhatsApp: +86 151 567 8796  
+1 (346) 638-0369